



SPARK POLICY INSTITUTE  
igniting public policy and community change

## EVALUATION 2017: FROM LEARNING TO ACTION

Wednesday, November 8		
6:15-7:15 p.m. Wilson B (Mezzanine level)	<p><b>Advocacy and Policy Change</b> (Panel) Rowing against the current: Advocacy evaluation in difficult political contexts</p> <p><i>Session Colleagues: Jared Raynor (@jraynor1), TCC Group (@TCCGROUP); David Devlin-Foltz, The Aspen Institute (@AspenInstitute)</i></p>	<p>Jewlya Lynn, Founder &amp; Chief Learning Officer</p> <p>Laura Trent, Senior Consultant</p> <p>@JewlyaLynn @SparkPolicy</p>
Thursday, November 9		
3:15-4:15 p.m. Suite 8205	<p><b>Nonprofit and Foundations</b> (Experiential Learning) Advanced session on designing and implementing an evaluation when the foundation is part of the intervention</p> <p><i>Session Colleagues: Kelci Price (@KelciPrice), The Colorado Health Foundation (@COHealthFDN); Meg Long, Equal Measure (@EqMeasure)</i></p>	<p>Rebecca Ochtera, Associate Director</p> <p>Laura Pinsoneault, Director of Evaluation</p> <p>@LPinsoneault @SparkPolicy</p>
3:15-4:15 p.m. Suite 8209	<p><b>Nonprofit and Foundations</b> (Think Tank) The intersection of evaluation &amp; strategy: Exploring the role and tools needed for evaluators to be at the strategy table</p> <p><i>Session Colleagues: Hallie Preskill and Marcie Parkhurst, FSG (@FSGtweets); Tanya Beer (@tanyabeer), Center for Evaluation Innovation (@Eval_Innovation)</i></p>	<p>Jewlya Lynn, Founder &amp; Chief Learning Officer</p> <p>@JewlyaLynn @SparkPolicy</p>
Friday, November 10		
8:00-9:30 a.m. Suite 8223	<p><b>Systems in Evaluation</b> (Panel) Evaluating and advancing equity within the context of a systems change strategy</p> <p><i>Session Colleagues: Tracy Marie Hilliard (@TracyMHilliard), Jennifer Beyers, and Paula Rowland ORS Impact (@orsimpact)</i></p>	<p>Rebecca Ochtera, Associate Director</p> <p>Laura Trent, Senior Consultant</p> <p>@SparkPolicy</p>
6:30-7:15 p.m. Roosevelt 4 (Exhibition Hall A)	<p><b>Use and Influence of Evaluation</b> (TIG Multipaper) Strategies and Tools for Multi-Stakeholders Systems Change</p> <p><i>Session Colleagues: Jessica Shaw, Boston College (@BostonCollege); Jacqueline Pei, University of Alberta (@UAlberta); Susan H Chibnall, Caliber Associates; Barbara Szijarto, University of Ottawa (@uottawa); Mari Kemis, Iowa State University (@IowaStateU)</i></p>	<p>Lauren Nichol Gase, Senior Researcher</p> <p>@SparkPolicy</p>